

Professional expertise to help you improve profitability and accelerate your growth through innovation

In today's challenging economy, driving bottom-line growth is more difficult than ever. TSI can help. Whether it be finding and helping you apply for SR&ED and other government funding programs for corporate projects, providing technical writing expertise, or connecting you with business improvement specialists, let the professionals at TSI help you find innovative solutions to your corporate challenges and quickly put you on a path to improving your profitability.



OUR APPROACH

TSI's approach is unique in our industry. Starting from an initial complementary consultation, we look to understand your challenges, goals, and vision, and actively seek opportunities to help your business grow. Our expertise focuses on finding innovative funding solutions to accelerate your growth objectives and matching those solutions to your needs and strategy. We review the proposed solutions and give you all the details to make an informed decision. Once you decide to execute on a solution, we have the specialized technical and financial resources available to facilitate results.

HOW WE DRIVE A POSITIVE IMPACT TO YOUR BOTTOM LINE

Government programs to help fund your corporate projects

Organizations are often surprised to learn that government programs exist which can help co-fund their corporate projects. TSI not only identifies government and private programs that can help your business grow, we show you how to access them and can even help you apply. Organizations often spend hours navigating through the numerous funding programs available, trying to assess if they qualify. TSI removes the uncertainty from the process and relieves pressure on internal resource requirements. We partner with you to identify and obtain the assistance you need as quickly as possible.

By understanding your objectives, TSI can select from a diverse suite of grant, tax credit, and loan programs to find those most suited to you. If your company is planning any of the following projects, TSI can help you.

- Developing or improving a product, process, or material (R&D)
- Developing a new environmental or energy-efficient solution
- Developing a software or multimedia application
- Bringing a new product to market (commercialization)
- Obtaining financing for innovative new products
- Hiring specialized technical staff, researchers, or youth into your workforce
- Training or retraining staff with new technical skills
- Expanding your business into foreign markets
- Implementing manufacturing or process efficiency improvements

Some examples of the many programs that TSI specializes in include:

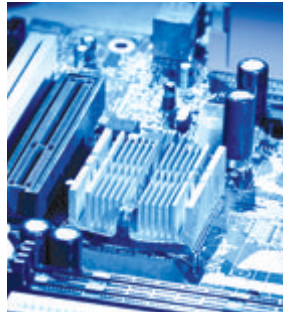
- Scientific Research & Experimental Development (SR&ED)
- Industrial Research Assistance Program (IRAP)
- Ontario Interactive Digital Media Tax Credit (OIDMTC)
- Export Market Access Fund (EMA)

Technical writing services

Our breadth of technical expertise also allows us to provide customized technical writing services to assist you with all of your documentation needs. Examples of our services include the development of user guides, operator manuals, technical reference manuals, proposals, policies/procedures, and more. We become a specialized extension of your team for a fraction of the cost of a full time employee.

Additional value-add services

Upon evaluating your business challenges, even if the solutions are outside of our areas of expertise, TSI's network of professional partners may be able to assist you. TSI's strategic partners include experts in Lean/6 Sigma, business strategy, marketing, specialized tax & accounting services, and more. We don't just connect you, we project manage the entire process to ensure seamless and flawless execution.



OUR TEAM

TSI's heritage stems from technical roots, with our team having built our reputation on successfully helping hundreds of clients with SR&ED tax credit claims. Comprised of a large team of engineers, scientists and accountants, we have the intellectual horsepower to help you achieve your business objectives.

- Our technical consultants are comprised primarily of Professional Engineers, each with 10-30 years of broad-based industry experience, who specialize in a variety of industry segments including manufacturing, IT, environmental, chemical, electronics, aerospace, food sciences, medical, geotechnology, and more.
- Professional project managers with Project Management Professional (PMP) designations ensure activities are completed on schedule and that you are delighted with the results.
- Our technical team is supported by accountants, who have an in-depth understanding of the Income Tax Act and its regulations, and by tax specialists who can effectively link these incentives into your overall tax strategy.

Together, you have a winning combination that helps accelerate your bottom-line growth.



THE TSI ADVANTAGE

- At TSI you deal with senior consultants. Our team of highly qualified technical and financial professionals help deploy expertise specific to your industry
- A personalized approach that treats our clients as long term strategic partners rather than as transactions
- An industry-leading methodology to maximize results and minimize disruption to your business
- A proven track record, with over \$30 million in incentives claimed for our clients and a 100% success rate
- Competitive fee structures, including risk-free contingency-based options, time/materials, or flat rate alternatives

To find out more about TSI and how we can help your company accelerate its growth objectives, please visit our web site or contact our office directly.

We look forward to the opportunity to meet with you.



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